

H2020 Launch of the DIGITALEUROPE Model Consortium Agreement

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DIGITALEUROPE



Introduction

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DE lobbying in Horizon 2020

- ▶ Active in lobbying for influencing Horizon 2020 Regulation
 - ▶ Position papers, also on Rules for Participation
 - ▶ To outline the needs from ICT industry
- ▶ The Rules should support
 - ▶ Efficient exploitation of project results
 - ▶ Each partner to spend the efforts necessary to perform its tasks
 - ▶ Access to other parties' results for the use of one's own results is essential cornerstone of each Collaborative Action
 - ▶ Companies must have the possibility to use the results within the group of companies to which they belong
 - ▶ Appropriate protection of IPR and freedom about the way to protect

General

- ▶ MCARD -2020 supports implementation
- ▶ Continuity with FP7 (and before) : IPCA
- ▶ Drafted by a group of 12 expert lawyers from member companies DE + BT and Orange
- ▶ Catering for the specific needs of ICT Research
- ▶ Use and Audience for MCARD-2020 : any future/potential H2020 consortium
- ▶ Launch today, in time in view of submitted project proposals
 - ▶ Available on DE web site
 - ▶ FAQ

DE links

- ▶ DE contributed to the Consultation group of DESCA
- ▶ No specific reaction given by DE on "DLA Piper models"
 - ▶ DE concerns : fragmented approach in Europe

Overall approach

- ▶ To achieve clarity and promote focus on the IP provisions and options
- ▶ Allows a full understanding without having to consult RfP and MGA too often
- ▶ Comprehensive, tempered by practice : Options are highlighted and embedded in the text
- ▶ Aligns language to RfP and MGA – simply formatted and without table of contents
- ▶ Continues the strengths of the IPCA
- ▶ Allow readers and users the comfort of industry insight
- ▶ Provides a balance of the varying views of the members – removes barriers in negotiation
- ▶ Simplification but not at the expense of the expected and right level of legal drafting

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